HIPAA Plans/Policies rates updated June 1, 2013

March 19, 2013

Rates for existing and new business for the following HIPAA plans/policies will be effective June 1, 2013.

Anthem Blue Cross Plans include:

- HIPAA PPO Share 5000
- HIPAA PPO Share 7500

Anthem Blue Cross Life and Health Insurance Company Policies include:

- HIPAA ClearProtection Plus 1000
- HIPAA ClearProtection Plus 5000

Notifications will be sent to your clients on these plans/policies in late March. To help you assist your clients, your June 1, 2013 client list will be available by March 21, 2013 under Rate Action Client Reports on AgentServices through anthem.com/ca.

The HIPAA brochure which includes benefits, rates and the application will be posted on the secure agent site under Order Supplies beginning April 4, 2013. In addition, the Conversion brochures will reflect updated rates.

We will continue to accept applications for 2012 rates through April 15, 2013. If your client’s payment is delivered or postmarked, whichever occurs earlier, within the first 15 days of the month, coverage shall begin no later than the first day of the following month. When that payment is neither delivered nor postmarked until after the 15th day of a month, coverage shall become effective no later than the first day of the second month following delivery or postmark of the payment.

If you have questions, please email Broker Services at agent.support@wellpoint.com, contact your Regional Sales Manager or call 1-800-678-4466.

This article applies to:

- California - Local and/or ANA
• Individual (under 65)